

15 Great Fishing Lures Quick Sheet

Tailored Tackle[®]
Fishing Kits & Combos

Finesse Worm

Rig this one up Texas style and bounce it along the bottom. Pause after each jump to let the finesse tail wiggle in place. 



Pike Spoon

The worlds most popular lure catches big fish. Steadily retrieve and get ready to set the hook on a quick thump!



Jig and Grub

The most versatile lure of all time. Swim the grub along the shoreline or jig it off the bottom over mid-lake structure. This classic catches fish EVERYWHERE!



Squarebill Crankbait

Steadily retrieve along and across shoreline transitions. Great for shore fishing or off the dock (4-6 Ft.).  



Weedless Skirt Jig

Pinpoint tough to reach shade under docks and rip through weedbeds or brush piles on this popular Bass Jig. 

Wacky Worm

Rig the stick bait Wacky Style, tossing it into a prime holding spot for Bass. Let it flutter down, wiggling it's tail to the bottom. 



Deep Diving Crankbait

Great for trolling or casting for Walleye and Pike, make sure you get this lure atleast 2-3 Ft. off the bottom.   



Feathered Spinner

Great for many species, especially in streams. Retrieve steady, thumping the blade against a coverless bottom.     



Topwater Frog

Pop this frog along the surface over thick veggies like lily pads and exposed weedbeds. 



Suspending Crankbait

Count 1 second per foot to sink the lure at desired depth. Drive it down and pause on your retrieve cadence.  



Spinnerbait

Thump & Bump against boulders, logs & branches in Summer. Swim through muddy & grassy flats in Fall or Spring. 



Casting Spoon

Mimicking the popular shad bait-fish, a casting spoon works for everything.     

Retrieve it faster than average, best in sunny & windy conditions.



Brass Rattle Spinner

Noisy vibrations of brassy hardware drive Panfish & Trout nuts. Steadily retrieve in streams, ponds & small lakes.   



Worm Harness

Rig this one up with a nightcrawler and drift it along the bottom for a tasty Walleye treat.  



Topwater Popper

Walk this topwater lure pulling in short bursts on the retrieve. Great for Bass in the Spring. Fantastic for Saltwater Surf at incoming tide.  

Species Key

- Bass** 
- Trout** 
- Walleye** 
- Pike** 
- Perch** 
- Panfish** 
- Saltwater** 